# Master Sustainable Development and Quality Management

**Intitulé officiel :** Master Droit, économie et gestion, mention gestion de l'environnement parcours Sustainable Development and Quality Management

#### Présentation

#### Publics / conditions d'accès

This degree is part of our programs "Master in Management" (MIM). The Master in Management (MIM) is designed around the framework of:

- an Orientation week with intercultural integration and team building activities.
- *Master 1 (Year 1)* with core curriculum of Management. The Master 1 helps students to understand the rules and practices of an organization as well as the different modalities of its management. The learning outcomes of the first year are then applied in a team-based experience that enables students to learn by action in the real work world.
- *Master 2 (Year 2)* with Transversal management modules, Major Specialization modules, Minor Elective blocks and Supporting modules:
  - In order to successfully be an entrepreneur or join an organization, Master in Management students need to develop their own skills, achieve the principles and tools of project, quality, intercommunication, etc. These skills, tools and principles will help optimize the resources in this transversal management mode. Therefore, the MIM has developed transversal management modules that are indispensable for all Management students, whatever specialization they will follow.
  - Major Specialization provides students critical thinking on specific expertise
    that they will follow and develop their professional outlooks. The stakes are
    detailed for each master (International Business & Corporate Development and
    Project Management & Business Engineering).
  - Students are invited to choose one block of elective courses as a minor to their specialization. The combination of majors and minors will help students enhance different competences and practical skills in fast growing business areas and highly demanding professions, including e-Business, International Management, Sustainable Development and Business Development (entrepreneurship).
- an *Internship* from 3 to 6 months in the Master 2 year. The internship will complete the Master curriculum and offer an "action learning" opportunity.

The Master Diploma is delivered under the control of the French Ministry of Higher Education.

#### Admission access:

Students could apply from Master 1 (for the 2-year program) or directly to Master 2 (for the final-year program) upon the field of Bachelor degree and the Master application form.

#### **Application Requirements and Process**

The MIM programs receive Application files all year round, Admission process starts in November and end by June for non-EU students:

# Mis à jour le 30-05-2024



Arrêté du 13 mai 2025. Accréditation jusque fin 2029-2030. le 13-05-2025

Fin d'accréditation au 31-08-2030

Code: MR12102A

120 crédits

Master

Responsabilité nationale :

EPN15 - Stratégies / Emmanuel CAILLAUD

Niveau CEC d'entrée requis :

Niveau 6 (ex Niveau II)

Niveau CEC de sortie : Niveau 7 (ex Niveau I)

**Mention officielle :** Arrêté du 13 mai 2025. Accréditation jusque fin 2029-2030.

#### Mode d'accès à la certification

:

- Validation des Acquis de l'Expérience
- Formation continue
- Contrat de professionnalisation
- Apprentissage

**NSF**: Spécialités plurivalentes des échanges et de la gestion (310)

Métiers (ROME):

Code répertoire: RNCP39184

#### Contact national:

EPN 15 Stratégies - IIM

2 rue conté 75003 Paris 01 40 27 26 36

Emmanuelle Rochefort

emmanuelle.rochefort@lecnam.net

- by mid-September for EU students.
- by mid-March for scholarship & company financial applicants

However, the limited seats (each class of 25-30 students) are reserved for early-bird applicants.

#### Application Requirements:

- · Bachelor's Degree
- Proficiency in English (TOEFL IBT: 85 | TOIEIC: 800 | IELTS: 6.0 | BULATS B2/C1)

#### Admission Process:

- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)
- · Interviews with the Admission board
- Admission decision based on the Application file +interviews + recommendations

Download our Application Form at: http://iim.cnam.fr/mim/

For more information and application file, check our page in English on http://iim.cnam.fr/master-in-management/

#### **Objectifs**

The main objectives of this minor in sustainable development and quality management are:

- To integrate transversal approach of sustainability in any corporate project
- To develop an understanding of the environmental issues and risks
- To become a leading business advocate on sustainable development
- To comprehend the business contribution to sustainable development solutions and practices
- To understand and apply Sustainable Development governance and social responsibility principles

#### Modalités de validation

Students must obtain all the credit requirements in the curriculum.

### Compétences

This Minor in Sustainable Development and Quality Mangement considers not only the standards in these different fields but also the new trends in business ethics and sustainability in the limits of the planet.

Furthermore, thanks to the complete curriculum design of the **Master in Management** (MIM) concept, this master degree also enables students to:

- Master the principles and tools for managers of business units with up-to-date management topics in the real business environment with Core curriculum (M1) and Transversal modules (M2);
- Build a concrete view of the working environment, especially in the specific European business framework with Supporting modules (M2);
- Represent the management of focused business activities as an action which includes four complementary elements: functional management, time

management, organizational management, daily management with **Specialization modules** and **Minor blocks (M2)** such as **Business** Development, Sustainable Development, International Management and e-Business;

- Master and experience the strategic principles and tools towards high performance and innovations with Group projects and *Internships (M2)*;
- Achieve intercultural and additional competences relying on students' original degree in sciences or engineering or students' intercultural experience and engagement.

## Enseignements

120 ECTS

Financial Accounting	US172  4 ECTS
Marketing	USM31
Human Resources Management	US1720
Drganization Theory	6 ECTS USM30
organization meory	7 ECTS
Management of the firm	US172
Management Accounting	US1720 4 ECTS
Finance	US172V 8 ECTS
Management of the firm (part 2)	US172. 4 ECTS
French Language (Français langue étrangère)	US173
E - Business	USM31 4 ECTS
nteractive Group Project	UA171 15 ECTS
60 ECTS	
Risk Management	USM302 4 ECTS
Business Ethics and Due Diligence	US173 4 ECTS
Corporate Social Responsibility	USM30I 4 ECTS
Safety and Health at work	US173 4 ECTS
Quality Management Principles and Tools	USM300 4 ECTS
ntegrated Management Systems	USM30/ 4 ECTS
Environmental Management System	USM30I 4 ECTS
Prospective towards Sustainability	USM30 2 ECTS
Social Business Sustainable Finance	USM32 2 ECTS
Sustainable Development	USM320

	4 ECTS
Consulting and Change Management	US173V 4 ECTS
Orientation and Integration	US173F 0 ECTS
French Language (Français langue étrangère)	US173E 0 ECTS
Career Management	US173C 1 ECTS
Environment International Law and Institutions	US173K 4 ECTS
Professional Experience and Master Thesis	UAMG0C 15 ECTS