

Master Droit, économie et gestion, mention gestion de l'environnement parcours Management of QSEH Risks and CSR

Présentation

Publics / conditions d'accès

This degree is part of our programs "**Master in Management**" (**MIM**). The Master in Management (MIM) is designed around the framework of:

- an **Orientation week** with intercultural integration and team building activities.

- **Master 1 (Year 1)** with core curriculum of Management. The Master 1 helps students to understand the rules and practices of an organization as well as the different modalities of its management. The learning outcomes of the first year are then applied in a team-based experience that enables students to learn by action in the real work world.

- **Master 2 (Year 2)** with Transversal management modules, Major - Specialization modules, Minor - Elective blocks and Supporting modules:

- In order to successfully be an entrepreneur or join an organization, Master in Management students need to develop their own skills, achieve the principles and tools of project, quality, intercommunication, etc. These skills, tools and principles will help optimize the resources in this transversal management mode. Therefore, the MIM has developed transversal management modules that are indispensable for all Management students, whatever specialization they will follow.
- Major - Specialization provides students critical thinking on specific expertise that they will follow and develop their professional outlooks. The stakes are detailed for each master (International Business & Corporate Development and Project Management & Business Engineering).
- Students are invited to choose one block of elective courses as a minor to their specialization. The combination of majors and minors will help students enhance different competences and practical skills in fast growing business areas and highly demanding professions, including e-Business, International Management, Sustainable Development and Business Development (entrepreneurship).

- an **Internship** from 3 to 6 months in the Master 2 year. The internship will complete the Master curriculum and offer an "action learning" opportunity.

The Master Diploma is delivered under the control of the French Ministry of Higher Education.

Admission access:

Students could apply from Master 1 (for the 2-year program) or directly to Master 2 (for the final-year program) upon the field of Bachelor degree and the Master application form.

Application Requirements and Process

The MIM programs receive Application files all year round, Admission process starts in November and end by June for non-EU students:

- by mid-September for EU students.
- by mid-March for scholarship & company financial applicants

🌟 Valide le 22-03-2019

Fin d'accréditation au 31-08-2024

Code : MR12102A

120 crédits

Master

Responsabilité nationale :
EPN15 - Stratégies / Thomas DURAND

Responsabilité opérationnelle : Brigitte THIECK

Niveau d'entrée requis :
Niveau II

Niveau de sortie : Niveau I

Mention officielle : Arrêté du 28 janvier 2019.

Accréditation jusque fin 2023-2024.

Mode d'accès à la certification :

- Apprentissage
- Contrat de professionnalisation
- Formation continue
- Validation des Acquis de l'Expérience

NSF : Spécialités plurivalentes des échanges et de la gestion (310)

Métiers (ROME) :

Code CNCP : 15189

Code CertifInfo : 91619

Contact national :

EPN 15 Stratégies - IIM

2 rue conté

75003 Paris

01 40 27 26 36

Emmanuelle Rochefort

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However, the limited seats (each class of 25-30 students) are reserved for early-bird applicants.

Application Requirements:

- Bachelor's Degree
- Proficiency in English (TOEFL IBT: 85 | TOEIC: 800 | IELTS: 6.0 | BULATS B2/C1)

Admission Process:

- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)
- Interviews with the Admission board
- Admission decision based on the Application file +interviews + recommendations

Download our Application Form at: <http://iim.cnam.fr/mim/>

For more information and application file, check our page in English on <http://iim.cnam.fr/master-in-management/>

Objectifs

The Minor of Management in Management in Sustainable Development considers the managerial entrepreneurship in the perspective of a business "as unusual"; it combines organizational excellence, through the application of quality principles and best practices, together with a far greater emphasis on business sustainability assessments (Quality, Security, Environment, Health Risks and Corporate Social Responsibility).

Sustainable development is one of the most vibrant current topics in business; it is undoubtedly becoming the trend of business operation and development. Business is part of the sustainable development solution, while sustainable development is an effective long-term business growth strategy.

The main objectives of this minor are:

- To integrate transversal approach of sustainability in any corporate project
- To develop an understanding of the environmental issues and risks
- To become a leading business advocate on sustainable development
- To comprehend the business contribution to sustainable development solutions and practices
- To understand and apply Sustainable Development governance and social responsibility principles

Modalités de validation

Students must obtain all the credit requirements in the curriculum.

Compétences

The Minor of Management in Management in Sustainable Development considers the managerial entrepreneurship in the perspective of a business "as unusual"; it combines organizational excellence, through the application of business sustainability assessments (Quality, Security, Environment, Health Risks and Corporate Social Responsibility).

Furthermore, thanks to the complete curriculum design of the **Master in Management (MIM)** concept, this master degree also enables students to:

- Master the principles and tools for managers of business units with up-to-date management topics in the real business environment with **Core**

curriculum (M1) and Transversal modules (M2);

- Build a concrete view of the working environment, especially in the specific European business framework with **Supporting modules (M2)**;
- Represent the management of focused business activities as an action which includes four complementary elements: functional management, time management, organizational management, daily management with **Specialization modules** and **Minor blocks (M2)** such as *Business Development, Sustainable Development, International Management and e-Business*;
- Master and experience the strategic principles and tools towards high performance and innovations with Group projects and **Internships (M2)**;
- Achieve **intercultural and additional competences** relying on students' original degree in sciences or engineering or students' intercultural experience and engagement.

Enseignements

129 ECTS

M1 60 ECTS

Financial accounting	US172N 4 ECTS
Marketing	US172P 8 ECTS
Human Resources Management	US172Q 6 ECTS
Organization Theory	USM304 7 ECTS
Management of the firm	US172S 4 ECTS
Management accounting	US172U 4 ECTS
Finance	US172W 8 ECTS
Management of the firm (part 2)	US172X 4 ECTS
Français langue étrangère	US173E 0 ECTS
Interactive Group Project	UA1719 15 ECTS

M2 69 ECTS

Project Management Core	US172Y 4 ECTS
Management and Information Systems	US1730 4 ECTS
International Business Law	USM306 4 ECTS
Quality Management Principles	USM30G 4 ECTS
Environmental Management System	USM30D 5 ECTS
Legal Instruments, Norms and Treaties	US173K 4 ECTS
Prospective towards Sustainability	US173L 4 ECTS
Integrated Management Systems	USM30E 4 ECTS
Team building	US173B 1 ECTS
Career Management and Professional Development	US173C 1 ECTS
Business Simulation	US173D 1 ECTS
Français langue étrangère	US173F

Français langue étrangère

[US173L](#)

0 ECTS

Communication Skills

[USM308](#)

1 ECTS

Orientation

[US173F](#)

0 ECTS

3 UE électives au choix : 10 ECTS



Consulting
and Change
Management

[US1](#)

[73V](#)

4 ECTS



Entrepreneur
ship

[USM](#)

[30C](#)

4 ECTS



Safety, Health
and Risk
Management

[US1](#)

[73J](#)

4 ECTS



Digital
Marketing

[USM](#)

[30M](#)

4 ECTS

Multicultural
Management

[US1](#)

[73Y](#)

4 ECTS

Managerial
Behavior

[US1](#)

[734](#)

4 ECTS

Corporate
Social
Responsibility

[USM](#)

[30H](#)

4 ECTS

E-commerce
and Logistics

[USM](#)

[30J](#)

4 ECTS

International
Human
Resource
Management

[USM](#)

[30Q](#)

2 ECTS

Business
Ethics

[USM](#)

[307](#)

2 ECTS

Sustainable
Development

[US1](#)

[73P](#)

2 ECTS

Web Project
Management

[USM](#)

[30R](#)

2 ECTS

Internship - Research

[UA171A](#)

12 ECTS