UAII02 - Study trips

Présentation

Programme

Contenu

Scope:

- Study trip to Romania in cooperation with Bucharest Business School (BBS)

- Study trips to USA (in cooperation with University of California, Berkeley)

- Luxury Brands Experience Tour and visit of Fashion Fair in Paris (organized by ESMOD) for Luxury & Creative Industry Management track

(Destinations might change depending on years and study programs)

Objectives: This is a very important part in the academic life of the IIM-MBA students. Its purposes are to:

- let students receive additional knowledge and information in a different eco-cultural environment.

- put students in contact or work with local companies to enrich their practical awareness and experiences.

- create the opportunities for students to practice their interpersonal communication skills and organisational behaviors.

Mis à jour le 01-09-2025

Code : UAII02

Unité d'activité de type divers

0 crédits

Responsabilité nationale :
EPN15 - Stratégies / Jean-Michel RAICOVITCH