

UAI02 - Study trips

Présentation

Programme

Contenu

Scope:

- Study trip to Romania in cooperation with Bucharest Business School (BBS)
- Study trips to USA (in cooperation with University of California, Berkeley or with California State University in San Bernardino)
- Study trip to China in cooperation with Center of Cnam in China (optional)
- Study trips to Lyon and Cholet (organized by ESMOD) for Fashion Management track
- Study trips to London (organized by ENASS) for Insurance Management track
(Destinations might change depending on years and study programs)

Objectives: This is a very important part in the academic life of the IIM-MBA students. Its purposes are to:

- let students receive additional knowledge and information in a different eco-cultural environment.
- put students in contact or work with local companies to enrich their practical awareness and experiences.
- create the opportunities for students to practice their interpersonal communication skills and organisational behaviours.

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Code : UAI02

Unité d'activité de type divers

0 crédits

Responsabilité nationale :

EPN15 - Stratégies / Jean-Michel RAICOVITCH