UAII03 - Capstone Final Project

Présentation

Programme

Contenu

Final Project Categories:

- **Consulting Project**: provide a solution (response to client's need)
- **Entrepreneurship Project**: create a business (response to market's need)
- **Professional Thesis**: produce knowledge i.e. publication (response to audience's need)

Project's aims:
Show your capacity to run a real life project which complexity fits the MBA level, and that will significantly impact the future of an existing company / organization or enable the sustainable development of a new company

Mis à jour le 01-09-2015

Code : UAII03

Unité d'activité de type mémoire / thèse (diplômes bac+4 et au dessus sauf ingénieur)

3 crédits

Responsabilité nationale :
EPN15 - Stratégies / Jean-Michel RAICOVITCH