

US172B - Guest lecture - Expand Your Horizons

Présentation

Prérequis

- Bachelor's Degree holder or equivalent
- 3 years of professional experience
- Proficiency in English: (TOEFL IBT 90 or IELTS: 6.5 or TOEIC 800)

Objectifs pédagogiques

To "**expand one's horizons**" means to gain experiences, and to learn about different cultures, people, expertise, ideas, practices,...and ways of living.

Objectives: This is a very important part in the academic and professional life of the IIM-MBA students. Its purposes are to:

- open yourself up to new ideas and opinions
- broaden your outlook on business, professional activities and its possibilities
- network with different and new professionals, experts for current and future projects
- practice the research and the writing skills by resume deliverables for a theme
- make a link or be inspired with new ideas and opinions for your professional projects (in discussion with Career Management and Coaching module) and your final projects

Compétences

The expected outcome is to make a link or be inspired with new ideas and opinions for your professional projects (in discussion with Career Management and Coaching module) and your final projects

Programme

Contenu

- Scope:
- Seminars on different themes, once per month (Thursday evenings)
- Different seminars/events organized by the Cnam or partners, instructors' networks

Modalités de validation

- Contrôle continu
- Projet(s)

Description des modalités de validation

"Expand your horizons" seminars' evaluation will be included in the Career Management modules' 3 credits and are graded based on the following criteria:

- Academic performance for Career Management seminars & Coaching sessions
- Quality of Deliverables on all Expand your Horizons seminars

Mis à jour le 11-03-2025



Code : US172B

Unité spécifique de type cours

0 crédits

Responsabilité nationale :

EPN15 - Stratégies / Jean-Michel RAICOVITCH

Contact national :

EPN 15 Stratégies - IIM

2 rue conté

75003 Paris

01 40 27 26 36

Emmanuelle Rochefort

emmanuelle.rochefort@lecnam.net