# Conservatoire national des arts et métiers

# US172B - Guest lecture - Expand Your Horizons

### Présentation

### Prérequis

- · Bachelor's Degree holder or equivalent
- 3 years of professional experience
- Proficiency in English: (TOEFL IBT 90 or IELTS: 6.5 or TOEIC 800)

### Objectifs pédagogiques

To "expand one's horizons" means to gain experiences, and to learn about different cultures, people, expertise, ideas, practices,...and ways of living.

Objectives: This is a very important part in the academic and professional life of the IIM-MBA students. Its purposes are to:

- -open yourself up to new ideas and opinions
- -broaden your outlook on business, professional activities and its possibilities
- -network with different and new professionals, experts for current and future projects
- -practice the research and the writing skills by resume deliverables for a theme
- -make a link or be inspired with new ideas and opinions for your professional projects (in discussion with Career Management and Coaching module ) and your final projects

# Code: US172B Unité spécifique de type cours 0 crédits Responsabilité nationale: EPN15 - Stratégies / 1 Contact national:

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### Compétences

The expected outcome is to make a link or be inspired with new ideas and opinions for your professional projects (in discussion with Career Management and Coaching module ) and your final projects

## Programme

### Contenu

- •Scope:
  - -Seminars on different themes, once per month (Thursday evenings)
  - -Different seminars/events organized by the Cnam or partners, instructors' networks

### Modalités de validation

- Contrôle continu
- Projet(s)

## Description des modalités de validation

"Expand your horizons" seminars' evaluation will be included in the Career Management modules' 3 credits and are graded based on the following criteria:

- -Academic performance for Career Management seminars & Coaching sessions
- -Quality of Deliverables on all Expand your Horizons seminars