

US1730 - Management and Information Systems

Présentation

Prérequis

Master in Management MIM M2: Transversal course

Objectifs pédagogiques

This course intends to provide participants with the basics of a MIS, an understanding of principles, tools and main elements to apply in their own business environment. More specifically:

Comprehend the main concepts of MIS technologies

Make trade-offs between technology and/or solutions to implement

Programme

Contenu

The following points will be covered during the course: Strategy, management and IS

Describing an IS

Implementing an IS

Trends in IT

IS business value

Security & ethical issues

Transaction processing systems

e-commerce, e-business

enterprise applications

knowledge management systems

Modalités de validation

- Contrôle continu
- Examen final

Bibliographie

Titre	Auteur(s)
Management Information Systems: Managing the Digital Firm (15th Edition) 15th Edition	Kenneth C. Laudon (Author), Jane P. Laudon (Author)

Valide le 02-07-2022



Code : US1730

Unité spécifique de type mixte

4 crédits

Responsabilité nationale :

EPN15 - Stratégies / 1

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