

US173C - Career Management and Professional Development

Présentation

Prérequis

Master in Management MIM M2 groups: Orientation

Objectifs pédagogiques

It is today more than ever necessary to manage someone's own career. Employees and entrepreneurs have the same common element, defining their future in terms of business project or professional career. This course is especially important for young graduates without or lack of professional experiences. The goal of this class is to assist students to define career objectives, understand today's business world, companies' systems and job market, then to prepare themselves to be ready for job search by powerful resume writing and present professionally to companies.

Students may be coached individually afterwards to be able to handle future interviews with full confidence.

Programme

Contenu

This class is set out through workshops that cover the topics:

- The principles of CV and motivation letter (French market)
- The pillars of job Interview (based on behavior analysis, interview roleplays)
- The methodologies, techniques and advice about job finding techniques and tools (assisting by experts in HRM in companies and alumni with experiences of finding jobs and internships in companies)

🌟 Valide le 19-06-2019

Code : US173C

1 crédits

Responsabilité nationale :

EPN15 - Stratégies / Tra
NGUYEN

Contact national :

Cnam - IIM - EPN stratégies -
Programmes Master in
Management (MIM)

EPN15, 2 rue Conté

bureau 31.2.31

75003 Paris

00 33 1 58 80 85 64, 00 33 1

40 27 22 97

Sophie Le Liboux - Alice de la
Pradelle

sophie.le_liboux@cnam.fr ,

alice.delapradelle@lecnam.net