US173E - French Language (Français langue étrangère)

Présentation

Prérequis

Master in Management MIM M1 & M2 Groups: To whom French is not fluent.

The programs of Master in Management MIM cover the 4 Master degrees:

- MR13403A Master in International Business and Corporate Development
- MR11802A Master in E-Business and Digital Marketing
- MR12002A Master in Project Management and Business Engineering
- MR12102A Master in Sustainable Development and Quality Management

Objectifs pédagogiques

The official language of the CNAM-IIM MiM is English. However, acquiring a good level of French language is a plus for future career development.
Students enrolled in the CNAM-IIM MiM program will have a French course during the whole first year.
A test of evaluation at the beginning of the second year will help dividing students into 3 groups of different levels of understanding and using French (basic, intermediate, advanced groups).

Compétences

This course is not a simple workshop of practicing oral French language. Depending on the level, it could vary from daily to specialized French (sociology, economy, French news) that help foreign students to adapt well to French social and business life.

Programme

Contenu

- Allow students to acquire the means to participate into daily oral interactions on simple subjects.
- Allow students to acquire the bases of the French grammar so as to possess a real working autonomy in their acquisition of French.
- Allow students to acquire a multi-category-specific lexical base facilitating their understanding and their work in French.
- Allow students to be able to obtain the official certificate of French as DELF, DALF

Modalités de validation

- Contrôle continu