US173F - Orientation and Integration

Mis à jour le 28-04-2026

Code : US173F

Unité spécifique de type mixte

0 crédits

Responsabilité nationale :
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Présentation

Prérequis

The programs of Master in Management MIM cover the 4 Master degrees:

- MR13403A Master in International Business and Corporate Development
- MR11802A Master in E-Business and Digital Marketing
- MR12002A Master in Project Management and Business Engineering
- MR12102A Master in Sustainable Development and Quality Management

This Orientation is open exclusively for Master in Management MIM groups including:

- One week of Orientation at the beginning of the school year to help international students to integrate to the new multicultural environment of Master in Management programs

- Seminars of Practical information for Foreign students living and studying in Paris, during the first months

- Seminars of guest speakers from different Professions, during the year

- Cultural and Companies' visits, during the year

Objectifs pédagogiques

To get foreign students familiar and integrate into Paris life

To get students familiar with the team work

To get students familiar with the multicultural environment of international students, international staff & faculty,

Compétences

- create an international *“relational set”*
- multiculturalism vs cross- cultural team building
- participative international Teams, innovation and management

Programme

Contenu

This Orientation is organised in subjects of:

- One week of Orientation at the beginning of the school year:

- The concept of “diversity” nowadays: issues and goals
- Multiculturalism vs. Cross- cultural approach
- Team and synergy
- How to create an international *“relational set”*

- Seminars of Practical informations for foreign students living and studying in Paris

- Living in Paris as student: a “global book” for the best practices
- Transportation, Insurance, Banking services, etc.

- Seminars of Professional Orientation and Career Orientation

- Expand the horizons seminars
- Guest speakers in different fields of business, data, communication, sales, AI, human management, etc.

- Cultural and Companies' visits

- Cultural opportunities near the CNAM

- Student life in Paris : working and relaxing
- Free culture and leisure opportunities
- Celebrations in Paris /Paris, capital of gastronomy
- Companies visits on different themes
- Forum of enterprises or exhibitions in different themes

Modalités de validation

- Contrôle continu