US173U - International Trade

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Code : US173U

Unité spécifique de type cours

4 crédits

Responsabilité nationale :
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Présentation

Prérequis

Master 2 in International Business and Corporate Development (MR13403A)

Objectifs pédagogiques

The course seeks to provide participants with:

- a comprehensive understanding of the principles governing international trade, particularly trading activities in a global environment. This part of the course looks at all aspects of a “trade” from the initial steps of evaluating a trading opportunity all through the conclusion of the transaction, followed by the main principles of execution and risk protection with emphasis on the key step represented by the commercial contract. This part of the course covers international trade, international trading, commodity markets and their operators, pricing, key documents (contracts, Incoterms).
- a general understanding of existing customs rules within the framework of international trade (why do customs rules exist? Which institutions make them? How do they apply? …). This part of the course will give to the students practical tools to design and improve the customs strategy of an operator (company) of the international trade.

Programme

Contenu

Themes on trade in a global environment:

- International uniform custom practices and adaptation to trade evolution
- Commodities and commodity markets
- The commodity contract
- International Trade & risks : identifying then mitigating
- International Trade trends and Compliance

Themes on customs:

- Why do customs rules exist?
- Who makes the international customs rules?
- How do customs rules apply?
- How to manage a company's customs strategy at the international level?

Modalités de validation

- Contrôle continu
- Examen final

Description des modalités de validation

Individual and Group Work, class participation.