

US173Y - Multicultural Management

Présentation

Prérequis

Master 2 in International Business & Corporate Development (MR13403A)

Objectifs pédagogiques

This course focuses on the management of cultural differences. Multinationals as many domestic firms face multicultural environments.

The first objective is to increase awareness of students' own cultural assumptions and respect for other cultural perspectives.

The second objective is to develop and expand knowledge and understanding about the basic drives behind national and organizational cultural differences and the impact of cultural differences on cross cultural issues in organizations.

The third objective is to acquire an understanding of the effectiveness of different strategies of managing multicultural teams.

Programme

Contenu

- Why is Intercultural Management Important (Don't underestimate it but don't overestimate it!)?
- Intercultural Communication and Intercultural Negotiation (theory and cases)
- Managing an international workforce (theory and cases)
- Conflicts and Cultural Differences (theory and cases)

Modalités de validation

- Contrôle continu
- Examen final

Description des modalités de validation

Individual and group work, class participation.

Mis à jour le 13-03-2025



Code : US173Y

Unité spécifique de type cours
4 crédits

Responsabilité nationale :
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