USII18 - Experiencing Fashion

Présentation

Objectifs pédagogiques

Unit factories – Woven and Knitted products:

- To know the different steps in the making up of a woven garment.
- To know the different steps in the making up of a knitted garment and its specificities.

Compétences

- Bachelor’s Degree holder or equivalent
- 3 years of professional experience
- Proficiency in English: (TOEFL IBT 90 or IELTS: 6.5 or TOEIC 800)
- This module is in the MBA study track: Fashion Management

Programme

Contenu

This exclusive program, based on meetings and interviews, including Luxury Brands Experience Tour and visits tracing the path of French luxury houses.

It offers regular visits to Fashion and Design shops, meetings with Fashion Directors & Designers in Fashion companies, exhibitions with Fashion Fair in Paris and decoded visits of showrooms or press offices.

Modalités de validation

- Mémoire

Mis à jour le 17-11-2026

Code : USII18

Unité spécifique de type cours

3 crédits

Responsabilité nationale :
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