Conservatoire national des arts et métiers

USII2B - Team Dynamics & Communication

Présentation

Prérequis

- · Bachelor's Degree holder or equivalent
- 3 years of professional experience
- Proficiency in English: (TOEFL IBT 90 or IELTS: 6.5 or TOEIC 800)
- This module is in the MBA study track: Project Management

Objectifs pédagogiques

The exploration of what is a group or a team and how it lives is the core interest of this module "organisation and team dynamics". This discipline is an exciting, eye-opening, complex and profitable passion. It enables to understand how groups of all kind are born, how they follow their own aims, how they change, how they interact and also how their members find their own place, how they contribute.

This output of this module it to develop your own capability to understand the deep structure and the logics inherent to a group you so that you will be able to manage any kind of group in a work organisation. Therefore, you will be able to expand the realm of your leadership and thus interact positively in business relationship.

The second part of this course is on business communication, with the aim of training the MBA students to efficiently comunicate in a professionnal context, should this be about oral or written communication.

Compétences

- 1. Understand what is at stake in a group to optimise its efficiently
- 2. Acquire the key concepts, and use them in creating and developing organisation
- 3. Provide the skills for collective work in other disciplines
- 4. Develop self-awareness through experiencing.
- 5. Open to the mastery business team efficiency
- 6. Develop analytical and critical understanding of work organisations
- 7. Get ready for ethical leadership and transformational roles in business.
- 8. Develop personal and interpersonal toolbox for group-working success.
- 9. Cearly articulate ideas, feel comfortable speaking and be convincing in front of the public
- 10. Manage various types of conflicts issues as well as interpersonal and intercultural communication.

Programme

Contenu

Group communication and personalities

The life, structure and action of the group

Organisations and complexity

Pitching yourself & ideas

Share your ideas & convince

Manage your impact in a business meeting

Modalités de validation

- Contrôle continu
- Projet(s)



Code: USII2B

Unité spécifique de type cours 3 crédits

Responsabilité nationale :

EPN15 - Stratégies / Jean-Michel RAICOVITCH

Contact national:

EPN 15 Stratégies - IIM 2 rue conté 75003 Paris 01 40 27 26 36 Emmanuelle Rochefort

emmanuelle.rochefort@lecnam.net