# Conservatoire national des arts et métiers

# **USM304 - Organization Theory**

## Présentation

### Prérequis

Master in Management MIM M1 group: Core curriculum

### Objectifs pédagogiques

This course examines modern concepts of effective management. Discussions focus on foundations, theories, and literature for designing effective organizational relationships and integrating new concepts and models from organization. The course will help to diagnose, respond to emerging organizational needs and problems, and apply a contingency approach to the management of real organizations.

# Programme

### Contenu

Organizations and organization theory.

Strategic management and organizational effectiveness.

Organization structure and design.

Organization design processes.

Managing dynamic processes.

Strategy and structure for the future.

### Modalités de validation

Examen final



Code: USM304

Unité spécifique de type mixte 7 crédits

### Responsabilité nationale :

EPN15 - Stratégies / Christelle PEZON

#### Contact national:

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