

USM304 - Organization Theory

Présentation

Prérequis

Master in Management MIM M1 group: Core curriculum

Objectifs pédagogiques

This course examines modern concepts of effective management. Discussions focus on foundations, theories, and literature for designing effective organizational relationships and integrating new concepts and models from organization. The course will help to diagnose, respond to emerging organizational needs and problems, and apply a contingency approach to the management of real organizations.

Programme

Contenu

Organizations and organization theory.
Strategic management and organizational effectiveness.
Organization structure and design.
Organization design processes.
Managing dynamic processes.
Strategy and structure for the future.

Valide le 02-07-2022



Code : USM304

Unité spécifique de type mixte
7 crédits

Responsabilité nationale :
EPN15 - Stratégies / 1

Contact national :

Cnam - IIM - EPN stratégies -
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