

USM306 - International Business Law

Présentation

Prérequis

Master 2 in International Business and Corporate Development (MR13403A)

Objectifs pédagogiques

Although globalization and the resultant trend toward convergence in business laws are a reality, laws and regulations continue to vary – often substantially – from one country to another and often within a given country. The course is designed to provide students with an overview of the framework of international business law. The first part of the course will consist of a brief overview of the existing international regulatory bodies in international business and address additional legal issues stemming from the globalization of business. The second part of the course aims to cover issues affecting private international relationships in a business context, such international contracts, the resolution of international commercial disputes, and intellectual property protection.

Programme

Contenu

- **International Business Law:** What is it and why should we care? The Major Legal Systems in the World. Market Access Strategies from a Legal Perspective
- **Regulatory Environment of International Trade and Commerce:** WTO EU, Other Regional Trade Organizations BITs and Other Investment Agreements, UNCITRAL, UNIDROIT, The Hague Conference.
- **Basic Contract Principles :** The Elements of a Contract, Performance, Breach of Contract and Damages UNIDROIT Principles of Commercial Contracts
- **International Sales Law:** International Sales Agreements The CISG
- **International Trade Terms and Documents:** Incoterms/Transportation Letters of Credit
- **Intellectual Property Rights & Licensing Agreements:** Types of Intellectual Property, Licensing Agreements
- **What Happens When Things Don't Go As Planned?:** International Commercial Dispute Resolution, International Arbitration, International Litigation, ADR, Forum Selection and Choice of Law Clauses
- **Anti-Corruption Legislation:** Basic Principles, OECD Convention, Extra-territorial application of Domestic Legislation

Modalités de validation

- Contrôle continu
- Examen final

Description des modalités de validation

Individual and group work, class participation.

Mis à jour le 31-03-2023



Code : USM306

Unité spécifique de type cours
4 crédits

Responsabilité nationale :
EPN15 - Stratégies / Alexis
POKROVSKY

Contact national :

Cnam - IIM - EPN stratégies -
Programmes Master in
Management (MIM)
EPN15, 2 rue Conté
bureau 31.2.31
75003 Paris
00 33 1 58 80 85 64
Sophie Le Liboux
sophie.le_liboux@cnam.fr