

USM307 - Business Ethics

Présentation

Prérequis

Master in Management MIM M2 electives

Objectifs pédagogiques

This module enables you, as future managers, to enhance your personal ability to decide in work organization and thus, affords significant levers for finally improving client satisfaction, employee motivation and corporate good will. Objectives:

1. This course will survey systems and status, which affect the corporate management. It will evaluate ethical fundamentals and principles tied up to the internal and external operating of a firm and address these issues in an individual and organizational perspective.
2. It will discuss the concept of societal responsibility and provide a critical approach to these concepts applied to management

Compétences

Skills to be acquired :

- Ability to identify ethics stakes in interpersonal relationships
- Ability to understand and manage ethical malfunctions

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Programme

Contenu

- Needs for individual ethics in a professional environment
- Part of "others" in ethics
- Responsibility and effects of one's acts and behaviour
- Practise of individual ethics

Modalités de validation

- Contrôle continu

Description des modalités de validation

Achievement assessed by one or several of the following : Continuous assessment, Group or individual presentation, Final examination, Attendance

Valide le 16-08-2022



Code : USM307

Unité spécifique de type mixte
2 crédits

Responsabilité nationale :
EPN15 - Stratégies / 1

Contact national :

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