

# USM30A - Added Value Creation Process

## Présentation

### Prérequis

Master in Management MIM M2 group:

Project Management & Business Engineering

### Objectifs pédagogiques

The lectures present Added Value Creation Process as the way of achieving a quantum leap in performance. It brings a new approach of understanding growth from an operational and concrete standpoint.

The lectures go through the basic knowledge to understand about company's processes. Thus, the understanding of Added Value Creation Process will integrate a broader analysis and a more comprehensive definition of interrelated business processes.

The lectures provide the blueprint for implementation of business processes, which becomes a necessity, and a priority in strategic business management.

#### Learning objectives and takeaways:

- To make understand what a process is.
- To learn how to create company's process to achieve a quantum leap in performance.
- To appropriate a way of thinking that allows to transform issues in processed solutions.
- To develop the soft skills necessary to step back and think to how activities are processed.

## Programme

### Contenu

Introduction to Added Value Creation Process & Initiation to the process notion

The process definition

How do we create a process?

The process strategy

The process design

The process hierarchy

The process analysis

The process optimisation

Particular processes: the planning, the Gantt chart, the WBS

Other particular processes

### Modalités de validation

- Contrôle continu
- Projet(s)
- Examen final

### Description des modalités de validation

The intermediate cases (final report)

The global case (final presentation)

Your behaviour, involvement in class & soft skills

Mis à jour le 18-12-2020



#### Code : USM30A

Unité spécifique de type mixte

4 crédits

#### Responsabilité nationale :

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