

# USM30P - Business Law and Cyberlaw

Mis à jour le 11-03-2025

## Présentation

### Prérequis

Master in Management MIM M2 group: e-Business and Marketing

### Objectifs pédagogiques

Overview of main digital project management methods

Digital transformation (texte à supprimer !). This course aims to present the main legal constraints and opportunities for a company. Particular focus is placed on the impact of digital in business.

## Programme

### Contenu

The following points will be covered during the course: Fundamentals of company law and international law.

Fundamentals of internet law, online business law and privacy management (GDPR)

### Modalités de validation

- Contrôle continu
- Examen final

### Code : USM30P

Unité spécifique de type cours

4 crédits

### Responsabilité nationale :

EPN15 - Stratégies / Jean-Michel RAICOVITCH

### Contact national :

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Programmes Master in

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