

USM30P - Business Law and Cyberlaw

Présentation

Prérequis

Master in Management MIM M2 group: e-Business and Marketing

Objectifs pédagogiques

Overview of main digital project management methods

Digital transformation (texte à supprimer !). This course aims to present the main legal constraints and opportunities for a company. Particular focus is placed on the impact of digital in business.

Programme

Contenu

The following points will be covered during the course: Fundamentals of company law and international law.

Fundamentals of internet law, online business law and privacy management (GDPR)

Modalités de validation

- Contrôle continu
- Examen final

Mis à jour le 11-03-2025



Code : USM30P

Unité spécifique de type cours

4 crédits

Responsabilité nationale :

EPN15 - Stratégies / Jean-Michel RAICOVITCH

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