Conservatoire national des arts et métiers

USM316 - Business Law and Contract Management

Présentation

Objectifs pédagogiques

The objective of this course is to give students an understanding of:

- The regulatory framework of international business
- Issues associated with international contracts in general (e.g., international sales and licensing agreements)
- The resolution of international commercial disputes
- The protection of intellectual property
- The role of legal professionals in international business
- Current developments in international trade, investment, and commercial law

Programme

Contenu

1 Introduction to International Business Law:

What is it and why should we care?

The Major Legal Systems in the World

Market Access Strategies from a Legal Perspective

2 Regulatory Environment of International Trade and Commerce

WTO

ΕU

Other Regional Trade Organizations

BITs and Other Investment Agreements

UNCITRAL, UNIDROIT, The Hague Conference

3 Basic Contract Principles

The Elements of a Contract

Performance, Breach of Contract and Damages

UNIDROIT Principles of Commercial Contracts

4 International Sales Law:

International Sales Agreements

The CISG

5 International Trade Terms and Documents

Incoterms/Transportation

Letters of Credit

6 Intellectual Property Rights & Licensing Agreements:

Types of Intellectual Property

Licensing Agreements

7 What Happens When Things Don't Go As Planned?:



Code: USM316

Unité spécifique de type cours 4 crédits

Responsabilité nationale :

EPN15 - Stratégies / Alexis POKROVSKY

Contact national:

EPN 15 Stratégies

2 rue Conté 75003 Paris 01 58 80 84 24

Mouna Tazi

mouna-sonia.tazi@lecnam.net

International Commercial Dispute Resolution
International Arbitration
International Litigation
ADR

Forum Selection and Choice of Law Clauses

8 Anti-Corruption Legislation

Basic Principles

OECD Convention

Extra-territorial application of Domestic Legislation

Modalités de validation

- Contrôle continu
- Projet(s)
- Examen final

Description des modalités de validation

End of course group presentations
In class individual evaluations
Class individual participation: penalty if no participation