Conservatoire national des arts et métiers

USM316 - Business Law and Contract Management

Présentation

Objectifs pédagogiques

The objective of this course is to give students an understanding of:

- The regulatory framework of international business
- Issues associated with international contracts in general (e.g., international sales and licensing agreements)
- The resolution of international commercial disputes
- The protection of intellectual property
- The role of legal professionals in international business
- Current developments in international trade, investment, and commercial law

Programme

Contenu

1 Introduction to International Business Law:

- What is it and why should we care?
- The Major Legal Systems in the World
- Market Access Strategies from a Legal Perspective

2 Regulatory Environment of International Trade and Commerce

- WTO
- EU
- · Other Regional Trade Organizations
- · BITs and Other Investment Agreements
- UNCITRAL, UNIDROIT, The Hague Conference

3 Basic Contract Principles

- · The Elements of a Contract
- Performance, Breach of Contract and Damages
- UNIDROIT Principles of Commercial Contracts

4 International Sales Law:

- International Sales Agreements
- The CISG

5 International Trade Terms and Documents

- Incoterms/Transportation
- · Letters of Credit

6 Intellectual Property Rights & Licensing Agreements:

- Types of Intellectual Property
- Licensing Agreements

7 What Happens When Things Don't Go As Planned?:



Code: USM316

Unité spécifique de type cours 4 crédits

Responsabilité nationale :

EPN15 - Stratégies / 1

- International Commercial Dispute Resolution
- International Arbitration
- International Litigation
- ADR
- Forum Selection and Choice of Law Clauses

8 Anti-Corruption Legislation

- Basic Principles
- OECD Convention
- Extra-territorial application of Domestic Legislation

Modalités de validation

- Contrôle continu
- Projet(s)
- Examen final

Description des modalités de validation

End of course group presentations
In class individual evaluations
Class individual participation: penalty if no participation