USM32F - Social Business Sustainable Finance

Présentation

Prérequis

Master in Management MIM M2 electives

Objectifs pédagogiques

The course aims to provide students with a conceptual base on social business and social solidarity economy sector. From there, sustainable finance will be taught in relation with socially responsible investment (SRI) and the framework and environmental objectives of the taxonomy regulations in the European Union

Compétences

Skills to be acquired:

- · Ability to define and implement social solidarity values and pratices
- Ability to use legal frame of SRI and social business in order to enhance socially corporate responsibility
- Broad knowledge of economic systems challenges toward society and the environment

Programme

Contenu

- · International hard and soft laws for social business and the social economy
- Historical values and evolution of the concept of "social solidarity economy" through case studies and nowadays dynamic.
- Basic functions of the finance markets in regard with the peculiar area of socially responsible investment (SRI)
- New taxonomy regulations and the precise criterias for the economic activities considered as sustainable

Modalités de validation

Contrôle continu

Description des modalités de validation

Achievement assessed by one or several of the following: Continuous assessment, Group or individual presentation, Final examination, Attendance



Code: USM32F

Unité spécifique de type cours 2 crédits

Responsabilité nationale :

EPN15 - Stratégies / Emmanuel CAILLAUD

Contact national:

EPN 15 Stratégies 2 rue Conté 75003 Paris

01 58 80 84 24 Mouna Tazi

mouna-sonia.tazi@lecnam.net