

USMC86 - Contemporary Economic issues - II - Innovation and firms

Présentation

Prérequis

"Contemporary Economic Issues" forms part of the International Masters in Engineering. Students from different countries and contexts are welcomed in Conservatoire national des Arts et Métiers (Paris) after a Master selection. No specific other conditions are expected to attend to this course.

Objectifs pédagogiques

- Understand that technical progress and innovation.
- Understand that sustainable economic growth comes up against ecological limits (in particular the depletion of resources, pollution and global warming) and that innovation can help to push back these limits.
- Understand the extent of income inequality in our economies.
- Understand international trade and the concepts of absolute and comparative advantage

Programme

Contenu

1. Innovation and technical progress
2. Enterprise and corporate social responsibility
3. Globalization and international trade: absolute and comparative advantages
4. Income inequality

Modalités de validation

- Contrôle continu

Description des modalités de validation

1. Students are invited to give a short presentation on a theme, concept or economist chosen by the teacher.
2. A written examination will take place at the end of the semester.
3. Course attendance will be assessed.

Bibliographie

Titre	Auteur(s)
Macroeconomics	Mankiw, N. G.

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Code : USMC86

Unité spécifique de type cours
2 crédits

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